

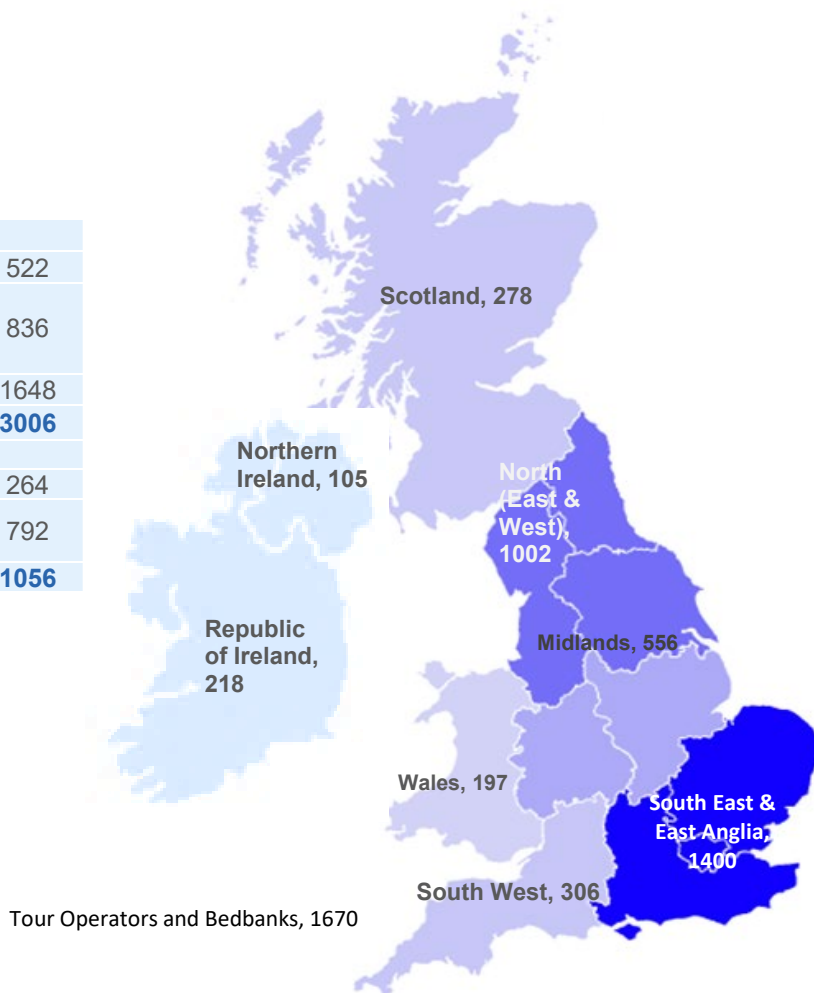
Targeting travel agents: THE DATABASE

Use our exclusive and unrivalled database of nationwide travel agents to send out:

- Bulk brochure packs
- File copies
- Email campaigns (see page 11)
- Marketing & promotional materials
- POS material

Travel Agents

Retail agents count: 4062	
TUI	522
Hays Travel (inc. Independent Group, Travel Shops & Miles Morgan)	836
Rest of ABTA retail	1648
ABTA total	3006
Non ABTA retail agents	
Non ABTA, GTG & TTA agencies	264
IATA only, ATOL & other travel agencies	792
Non ABTA total	1056



Travel Agent Brochure demand	ABTA Retail	Non ABTA GTG & TTA	IATA only (UK), ATOL & other travel agents	Republic of Ireland	Overall Total
Full Supply	2247	153	126	179	2705
Limited Supply	54	18	21	7	100
File Copy Only	156	55	190	22	423
No Brochures Required	523	31	234	7	795
Cruise Brochures Only	26	7	3	3	39
Total	3006	264	574	218	4062

Targeting travel agents: THE DATABASE

Home Workers

Affiliates	Total
ABTA Home Workers	34
Brilliant Travel (Barrhead)	21
Broadway Travel	15
Co-operative PTA	1
Designer Travel	56
Explorer Travel	39
GTG Home Workers	97
Hays Travel	61
Holiday Direct	6
Holiday Experts	11
Holiday Please	27
Independent Travel Experts	58
Independents	160
Not Just Travel	195
Phone and Fly (Fleetway Travel)	6
PTA Midcounties	164
Spear Travels	12
Superior Travel	7
Travel Counsellors	522
Travel PA	36
TTA Home Workers	54
Voyager Travel Direct	3
Others	73
Cruise Specialists	
Cruise Hols (Global Cruising)	18
Fred Olsen (Go Cruise)	55
The Cruise Village	6
Total	1737

April 2020

Travel Agents

*B & T = Business Houses & Telesales.

Travel Agents	Travel Shops			Total
	Full Supply	Limited Supply	B & T*	
American Express	5	1	15	21
Carlson Wagonlit Travel	0	0	13	13
Co-op Travel	164	3	22	189
Flight Centre	6	0	211	217
Global Travel Group	115	17	67	199
Hogg Robinson Travel	0	0	13	13
Independent ABTA Agents	105	18	168	291
STA Travel	4	5	42	51
Travel Company	0	0	9	9
TUI	515	0	7	522
Hays Travel				
Hays Travel Independent Group	74	6	33	113
Hays Travel Shops	659	1	45	705
Miles Morgan	18	0	0	18
Advantage				
Advantage	260	7	93	360
Althams Travel Services	31	0	1	32
Carrick Travel	9	1	1	11
Dawson & Sanderson	21	0	3	24
Elite Travel Group	35	1	5	41
Travel House	21	0	1	22
Wallace Arnold Travel	8	0	2	10
The Travel Network Group				
Barrhead Travel	80	1	9	90
Lincolnshire Co-operative	14	0	1	15
Premier Travel/Travel Centre	21	1	0	22
Travel Trust Association	95	7	46	148
Worldchoice	130	3	21	154
Republic of Ireland Agents	177	7	31	215
IATA Agents (non ABTA/GTG/TTA)	40	8	163	211
Other Agents	98	13	235	346
Total	2705	100	1257	4062